



Your Master Studies @FEM Information Session



Why pursuing your studies with a Master Program?

- You so far **liked to study** at the university, you like to be in an international environment and you coped well with your financial situation as a student
- You are keen to **learn more** about business and economics
- You would like to **acquire additional skills** such as writing competencies, scientific thinking, data management skills
- You would like to **go abroad** during your studies or accompany your studies with **internships** to find out which job might be of interest to you
- You are interested in a **job that requires a higher academic degree** to make a career
- You could even imagine pursuing **doctoral studies** after the master degree

Higher academic degrees reflected in higher gross income (but live time earning might be equalized)

Bildung zahlt sich aus

Durchschnittl. Brutto-Jahresgehalt von Vollzeitarbeitenden in Deutschland nach Bildungsabschluss 2020 (in Euro)*

Berufliche Ausbildung



Akademische Ausbildung



* Inklusive Boni, Provisionen, Prämien etc.

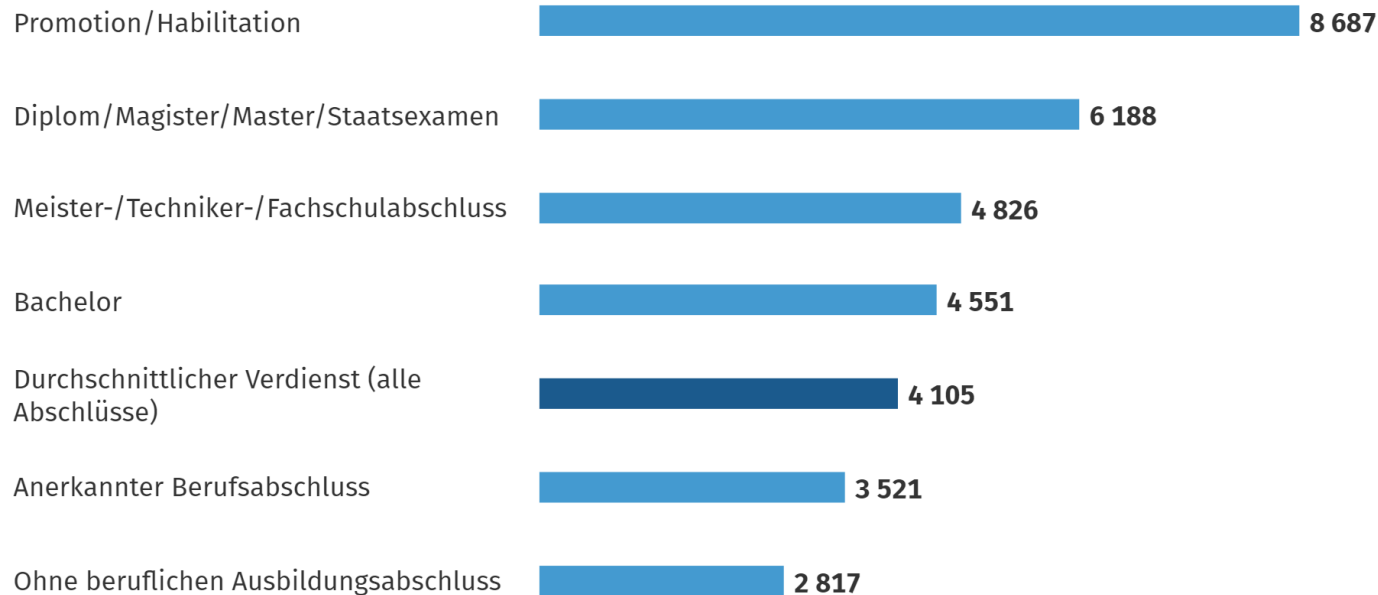
Quelle: StepStone



Higher academic degrees reflected in higher salaries (Source: [Destatis](#))

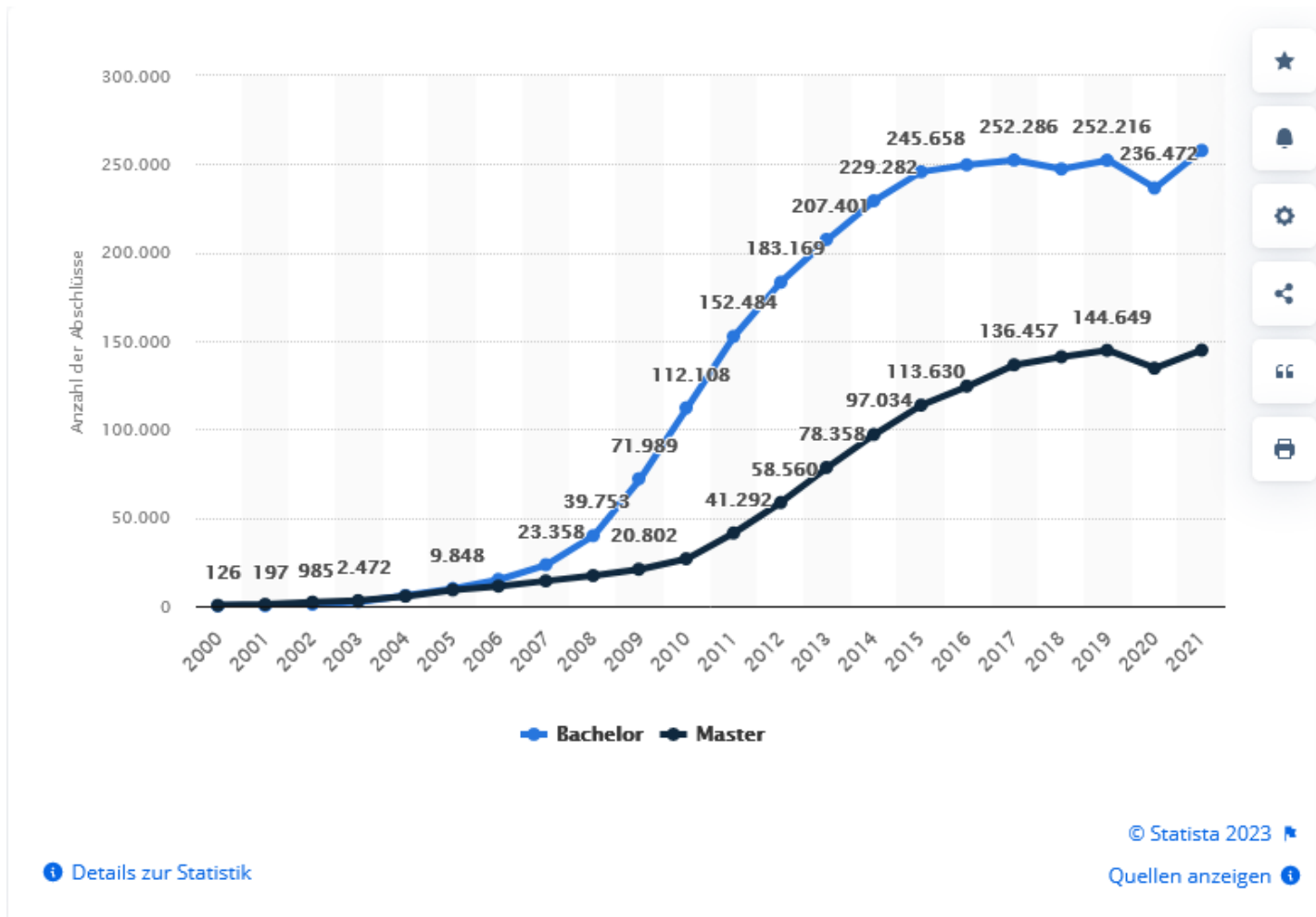
Verdienste nach Ausbildungsabschluss April 2022

Bruttomonatsverdienste für Vollzeitbeschäftigte, in EUR



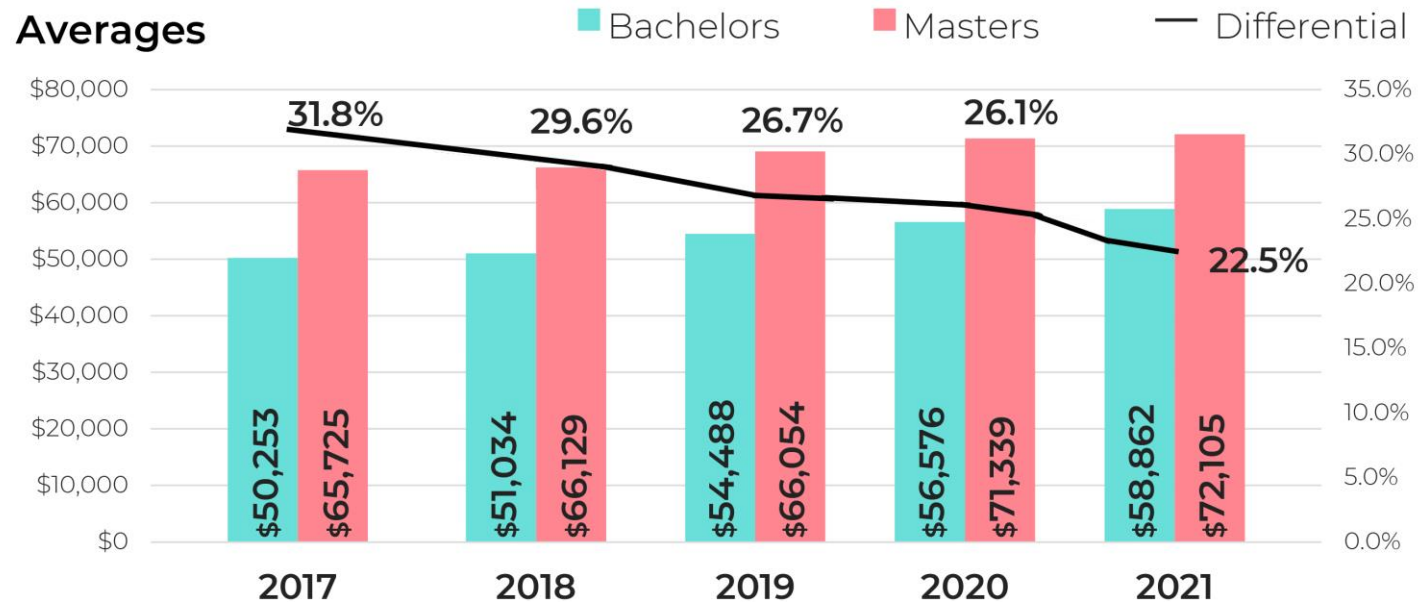
Ohne Sonderzahlungen.

Degree gap between bachelor and master students



Labor shortage might erode wage and income differentials (US evidence; Source: [NACE](#))

Starting Salaries



Source: NACE First Destinations for the College Class of 2021

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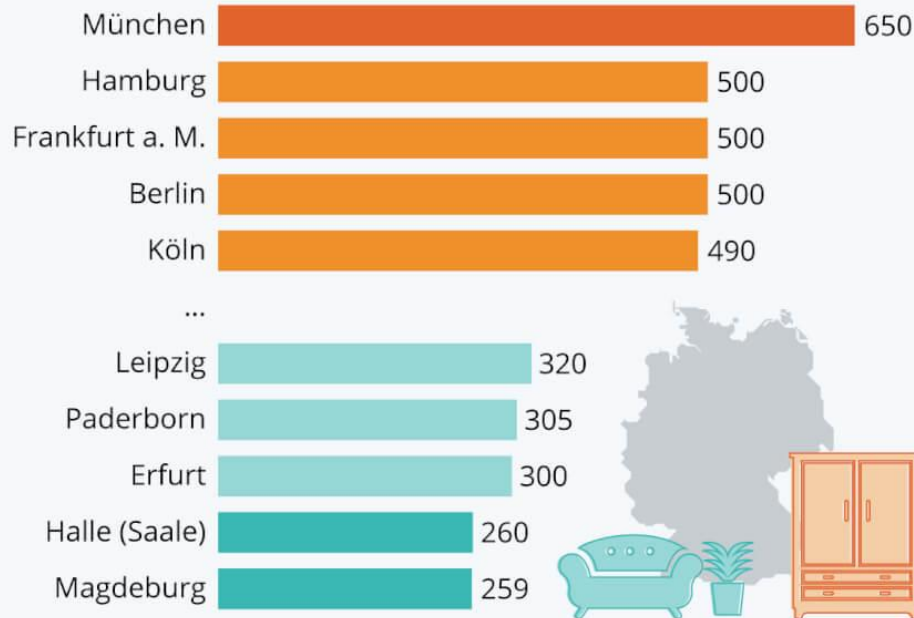


- The contents taught by the teaching staff **inspired** you and you would like to **dive into** these topics and learn more about them
- The **specializations** offered within the different master programs at FWW are of interest to you
- You are familiar with the city and processes at the university, which **saves time and money**
- Minor tuition fees in Germany, **living costs are low** and the housing situation is very good in Magdeburg (see also: <https://www.studying-in-germany.org/germany-international-student-statistics/>)

Living costs for shared flats (euro/month, [Link](#))

Wo WG-Mieten besonders teuer/günstig sind

Preise für ein WG-Zimmer im Sommersemester 2022 nach Städten (in Euro/Monat)*



* Warmmiete für ein unmöbliertes WG-Zimmer, das zwischen 10 m² und 30 m² groß ist

Quelle: Empirica



CHE Ranking for FEM's bachelor programs ([Link](#))

Uni Magdeburg

Fakultät für Wirtschaftswissenschaft 330 Sachsen-Anhalt

Allgemeine
Studiensituation



Unterstützung am
Studienanfang

13/16 Punkten

Abschlüsse in
angemessener Zeit

% 85,7

Forschungsgelder
pro
Wissenschaftler:in

TE 9.6

Very good ratings for many categories amongst others:

- General study situation
- Support at the start
- Support during your studies
- Rooms and library
- Room for improvement: research funds

Master Program	Content may cover...	Application deadline/ Start	Possible job profiles	Cooperation & more
BWL/ Business Economics	Accounting and Taxation Logistics and Operations Management Marketing and E-Business Management and Entrepreneurship	15.09.2023 (15.03.2024) October 2023 or April 2024 Link	Industrial corporations, banks & insurance companies, consulting agencies	
Economic Policy Analysis	Econometrics, Microeconomics, Macroeconomics, Electives	15.09.2023 October 2023 Link	Ministries, public institutions, central banks, statistical office	Halle Institute for Economic Research, MaXLab
International Management, Marketing, Entrepreneurship	Corporate Strategy, Business Decision Making, Marketing	15.07.2023 (15.01.2024) October 2023 or April 2024 Link NC, limited slots	International corporates/ organizations, small and medium sized firms, start-ups	
Financial Economics	Company valuation, financial institutions, behavioral finance	15.09.2023 October 2023 Link	Finance industry, central bank, financial supervision...	Halle Institute for Economic Research, Forschungszentrum für Sparkassenentwicklung
Operations Research and Business Analytics	Business Analytics, Operations Research, Electives such as Machine Learning	15.07.2023 October 2023 Link NC, limited slots	Supply chain management, operations, logistics, finance and risk management, consulting, and IT	FINTECHLAB

We look forward to welcoming you as a Master student @FEM!



Questions?

www.fww.ovgu.de

www.ovgu.de