Announcement

Russian–German Summer School “International Joint Ventures”
in Kazan, Russia, Aug 8 – Aug 23, 2020

Target group
The target group of this summer school are students who have already completed the third semester of their study program.

Short description
The objective of the summer school is to provide students with unique opportunities to deepen their knowledge in international joint ventures and to gain experiences in developing strategies for a successful implementation. While working in international teams, students get the chance to advance their skills in effective cross-cultural communication, team work and presentation. Students will be consulted by the international team of professors from KFU (Russian Federation) and OvGU (Germany).

Participants
10 Students from each of the following institutions:
- Otto von Guericke University Magdeburg (Faculty of Economics and Management)
- Otto von Guericke University Magdeburg (Faculty of Humanities)
- Kazan Federal University

Format of the course
- 90 hours of work during the summer school including lectures, field trips, consultations, (supervised) group work on case studies and presentations
- 210 hours of preparatory work for the development and formulating of the group project idea and post-processing work for creating a poster
- Credit Points: 10 (seminar)

Outcomes
- Written business plan (10 – 15 pages)
- Group presentations of 20 minutes plus discussion of 10 minutes
- Summer school poster (A2)

Recognition
- For FEM students: Wirtschaftswissenschaftliches Seminar (WPF: BWL, IM)

Application dead line: Feb 20, 2020
- signed letter with your name, matriculation number, email address
- up-to-date copy of your grades transcript.

Application documents have to be submitted to the Chair in Banking and Finance (G22 A338 or A308)

The expected cost amounts to approximately 500€. The amount includes the complete round trip (including transfers from and to the airports of Berlin and Kazan) as well as lunch and the accommodation in a middle class hotel.