



BUSINESS ENTREPRENEURSHIP INTERNSHIP – FRANKFURT, GERMANY

About us

We are an International Consultancy that plans, designs and develops innovative websites, mobile apps for smartphones/tablets, and solutions for digital publishing. For a wide range of clients— from start-ups, large corporates, to agencies – we open the way to the mobile world. The advice we offer clients is usually based on an understanding of how peoples' use of communication is changing. We use these insights to develop innovative but pragmatic ways to engage with their target audience.

Number of employees

18 employees

Internship opportunity

The entrepreneurship intern will work in the exciting, ever changing business environment of a startup company. You will be working on a new, innovative e-commerce product we have launched: www.Your24hCoach.com. You will have the opportunity to draft business plans, perform market research, identify business opportunities as well as research competitive intelligence reports and analyse results. You will be able to leverage your creativity, work in a multinational team environment, and help the managing director with everyday operations.

Students who complete an internship with us are eligible to receive funding from the Erasmus Exchange programme.

Skills needed

The entrepreneurship intern must be comfortable with measurable risk, ambiguity, and true uncertainty due to the impossibility of estimating the unknown. This true uncertainty provides great experience as you bring a novel idea or product to market. Demonstrated affinity for media, leadership skills and willingness to take responsibility, *knowledge of German language is desirable but not essential.*

Skills to be acquired

This entrepreneurial experience will benefit the young professional involved by bringing together real business development experience with their new ideas, differing skill sets, and high amounts of enthusiasm. You will gain conceptual knowledge and practical experience with innovation and entrepreneurial tools and techniques such as business model innovation, value road mapping, business planning and reinforcing teamwork on an international level. Innovative & entrepreneurial marketing will become part of your DNA.

The entrepreneurship internship program is designed to empower, challenge and support young professionals to create an incredible advantage for their international career. It will be a truly global experience and a unique opportunity to expand your international working experience. Become a part of this exciting experience by becoming an intern with our company.



Internship benefits

- You will work with a revolutionary product (www.Your24hCoach.com) which inspires not only us but also our customers and business partners
- You will be part of a dynamic, entrepreneurial and friendly work environment in the heart of Germany
- You will be working within a team of highly motivated and talented colleagues, eager to share their knowledge
- You will benefit from flexible structures and flat hierarchies

AT A GLANCE	
Length of internship:	Flexible: min. 12 weeks
Start date of internship	Summer/Autumn 2015
Office language	English and occasionally German
Office location	Hanauer Landstraße 17 60314 Frankfurt am Main
Salary	<ol style="list-style-type: none"> 1. Monthly travel card for Frankfurt am Main 2. Students are eligible to receive Erasmus funding
Office hours	Full time: 39 hours per week
Holiday	2 days/month

How to apply:

Please send us an email (to career@bcm-solutions.co.uk) with the following documents:

1. Cover letter including statement of purpose (please address the following: “Why am I the right candidate for the business entrepreneurship internship position” and include your preferred start date and length of internship)
2. CV /Resume

If your application is successfully reviewed you will then be invited for an interview.

Direct Contact:

BCM Solutions Limited
Yiwen Cyrus, Managing Director
Hanauer Landstrasse 17
60314 Frankfurt am Main

Email: career@bcm-solutions.co.uk

Website: www.bcm-solutions.co.uk

Tel: +49 69 348 79 011-1