



ONLINE MARKETING AND PR INTERNSHIP – IN FRANKFURT, GERMANY

About us

We are an International Consultancy that plans, designs and develops innovative websites, mobile apps for smartphones/tablets, and solutions for digital publishing. For a wide range of clients— from start-ups, large corporates, to agencies – we open the way to the mobile world.

The advice we offer clients is usually based on an understanding of how peoples' use of communication is changing. We use these insights to develop innovative but pragmatic ways to engage with their target audience.

Number of employees

18 employees

Internship opportunity

Are you passionate about Social Media and love writing? Are you excited about harnessing the marketing power of the web? Then this is the job for you. You will be joining a great team, with a fun, collaborative and entrepreneurial spirit! You will work primarily on the marketing and PR of a new, innovative e-commerce product we have just launched (www.Your24hCoach.com).

Social Media Marketing and PR activities will include launch promotions, email marketing, ongoing online promotions and competitions, social media marketing and blogger relations, and managing and creating site content (for organic SEO).

Skills required

- Fluent English proficiency
- Sociable, team player
- Highly motivated and able to work under own initiative
- Desirable but not essential: proficiency in German

Skills to be acquired

- Invaluable marketing and PR experience, including exposure to several social media marketing techniques
- Training on social media techniques, strategies and tactics
- Knowledge of how to engage with fans and followers
- Awareness of social media metrics and PR strategies
- Reference at the end of the internship and assistance with and a review of your professional development plan
- Better knowledge of the sector and future working opportunities



Internship benefits:

- You will work with a revolutionary product (www.Your24hCoach.com) which inspires not only us but also our customers and business partners
- You will be part of a dynamic, entrepreneurial and friendly work environment in the heart of Germany
- You will be working within a team of highly motivated and talented colleagues, eager to share their knowledge
- You will benefit from flexible structures and flat hierarchies

AT A GLANCE	
Length of internship:	Flexible: min. 12 weeks
Start date of internship	Summer/Autumn 2015
Office language	English and occasionally German
Office location	Hanauer Landstraße 17 60314 Frankfurt am Main
Salary	1. Monthly travel card for Frankfurt am Main 2. Students are eligible for Erasmus funding
Office hours	Full time: 39 hours per week
Holiday	2 days/month

How to apply:

Please send us an email (to career@bcm-solutions.co.uk) with the following documents:

1. Cover letter including statement of purpose (please address the following: “Why am I the right candidate for the social media marketing and PR internship position” and include your preferred start date and length of internship)
2. CV /Resume

If your application is successfully reviewed you will then be invited for an interview.

**Direct Contact:**

BCM Solutions Limited
Yiwen Cyrus, Managing Director
Hanauer Landstrasse 17
60314 Frankfurt am Main

Email: career@bcm-solutions.co.uk

Website: www.bcm-solutions.co.uk

Tel: +49 69 348 79 011-1