Welcome to the Faculty of Economics and Management

Prof. Dr. Abdolkarim Sadrieh
(Dean)

Prof. Dr. Barbara Schöndube-Pirchegger
(Vice Dean)

Prof. Dr. Sebastian Eichfelder
(Dean of Study Affairs)

Prof. Dr. Peter Reichling
(Dean of International Affairs)

Prof. Dr. Andreas Knabe
(Dean of Research)

Magdeburg

- State capital of Saxony-Anhalt
- 1200-year-old city at the river Elbe

Magdeburg

- approx. **244,500 inhabitants** (31.12.2025)
- **Prominent Personalities:**
  - **Otto I, also: "the Great"**
    (German emperor, 912 – 973)
  - **Mechthild of Magdeburg**
    (significant mystic from the High Middle Ages, 1207 – 1282)
  - **Otto von Guericke**
    (Scientist, politician, diplomat, 1602 – 1686)
  - **Georg Philipp Telemann**
    (Composer from the Baroque period, 1681 – 1767)

Otto-von-Guericke-University

OTTO VON GUERICKE UNIVERSITÄT MAGDEBURG

- **3 pillars**
  - Engineering
  - Medicine/Natural Science
  - **Economics**

- **9 faculties**
  - Human science
  - **Economics and Management [FEM]**
  - Mathematics
  - Natural Science
  - Computer Science
  - Engineering
  - Process & Systems Engineering
  - Electrical Engineering & Information Technology
  - Medicine

- **Approx. 12,400 students, thereof 1,931 FEM** [SoSe 2026]
- **approx. 2,880 freshmen, thereof about 571 FEM** [WiSe 2025/2026]

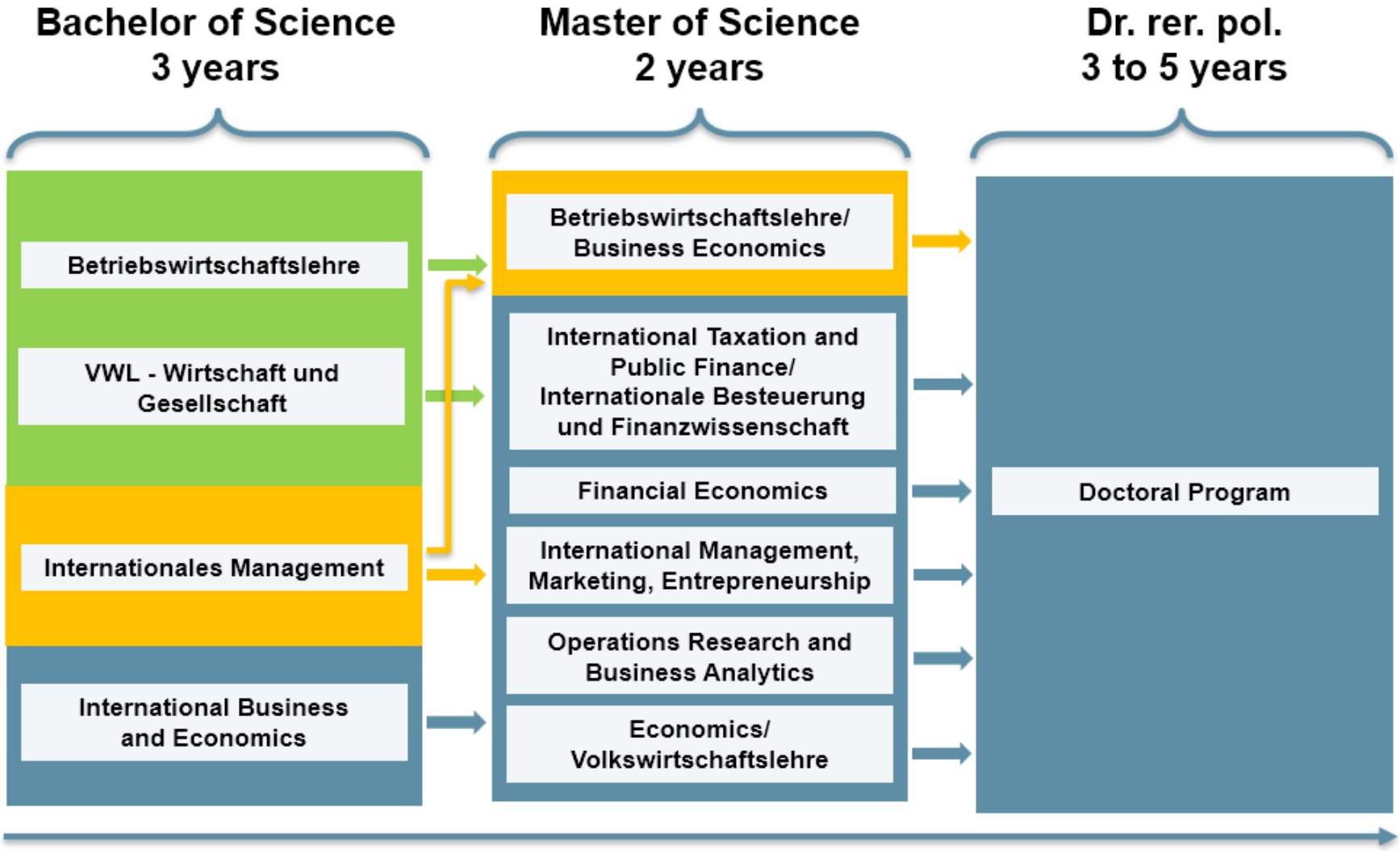
FEM: Facts

- 10 study programs in German, German/English or 100% English
- English speaking, international orientated Study Program (ISP)
- 4 extra occupational study programs
- 1,931 students, thereof approx. 1000 international students (approx. 52 %) from over 71 countries (SoSe 2026)
- 36 professors & junior professors, international lecturers
- more than 70 partner universities worldwide
- Cooperation partner: Magdeburg experimental laboratory for economic research [MaXLab], IWH Halle (Leibniz Institute), Research center for Sparkassen development

IWH Leibniz-Institut für Wirtschaftsforschung Halle

FORSCHUNGSZENTRUM FÜR SPARKASSENENTWICKLUNG E.V.

Study programs of the FEM



Faculty profile (I): *methodologically strong and international*

- Don’t be afraid of (mathematical-quantitative) methods!
- Authentic internationality!
- Study-ability of study programs is our top priority!
- The quality of teaching is important to us!

Faculty profile (II): *high quality of teaching*

- "Lecturer ranking", since 1994:
  - Ranking of all modules by the students
  - Organized and realized by the student representative "farawiwi"
  - Ongoing feedback from the students
  - Publication of the results accessible to all lecturers and students

  - Online procedure!

Eval.uni
Euer Portal für Lehrevaluationen

Chairs and Professorships (I)

Business Economics

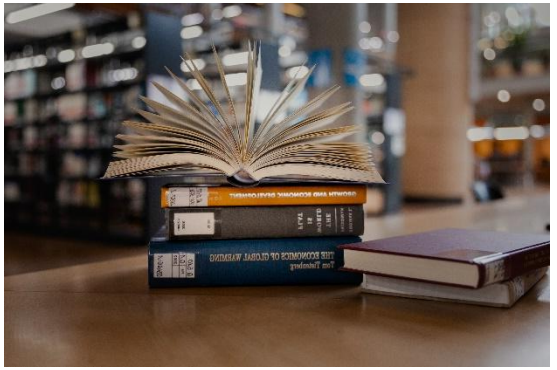
- Accounting and Control
- Accounting
- Business Taxation
- Banking and Finance

- International Management
- Behavioral International Management
- Strategic Management and Organization
- Entrepreneurship

- Marketing
- E-Business

- Operations Management
- Management Science
- Financial Management and Innovation Finance
- Data-Driven Decision Support (JP)
- Production and Logistics

- Empirical Economics Research
- Economics of Business and Law



Chairs and Professorships (II)

Economics

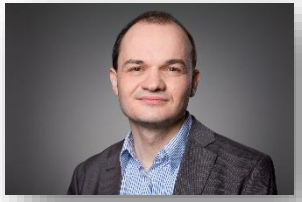
- Applied Economics
- Behavioral Social Policy
- Macroeconomics
- Public Economics
- Economics (President IWH)
- Economics: Productivity and Innovations (Department Head IWH)
- Financial Economics (Department Head IWH)
- Banking and Financial Systems (Deputy Department Head IWH)
- Organizational Behavior and Human Resource Management (Deputy Department Head IWH)
- Financial Economics (JP)
- Labor Economics (JP)

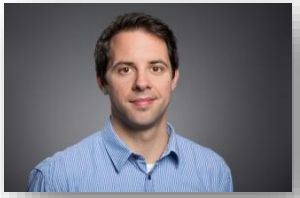
Law

- Chair of Law and Economics

IWH Leibniz-Institut für Wirtschaftsforschung Halle

Professors of the FEM





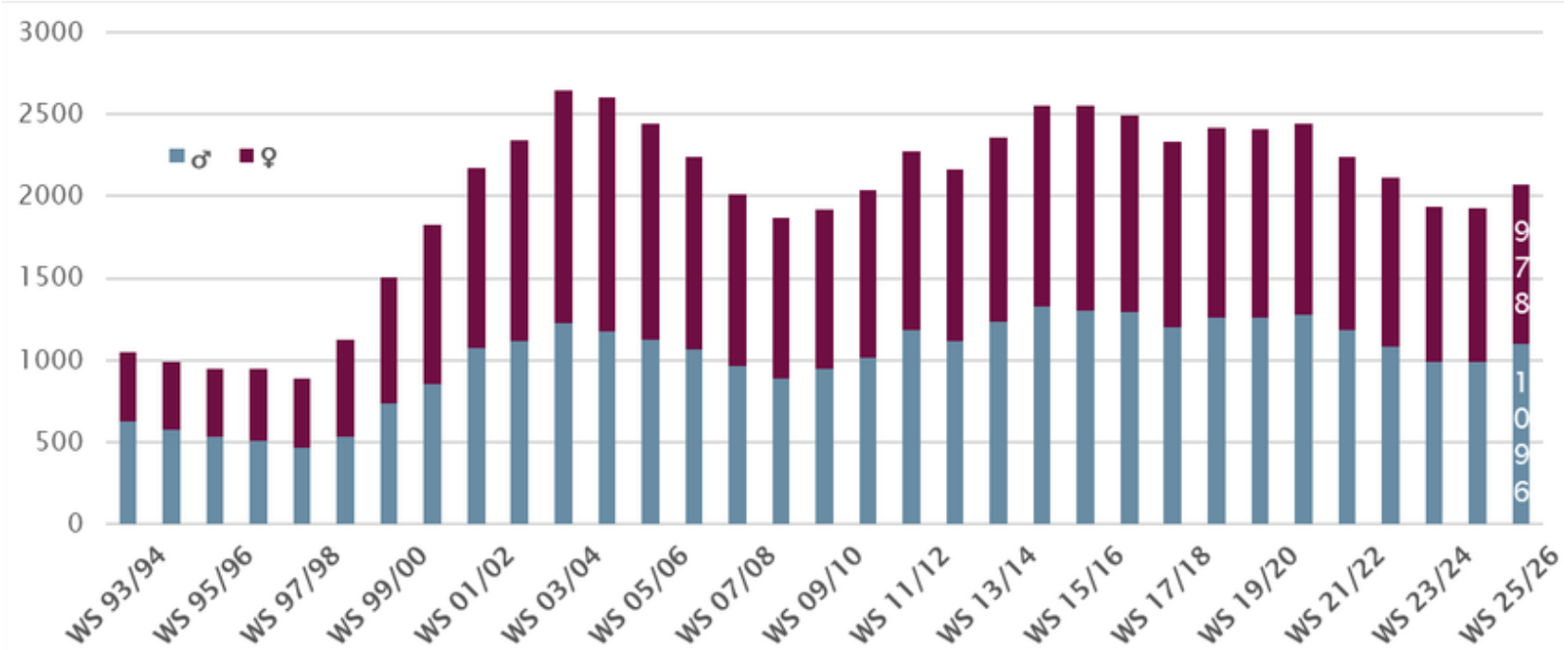
et al. ...

FEM: Facts & Figures (I)

- established in 1993
- diverse specialization opportunities
- high share of international students (ISP* > 80 %)
- high share of international lecturers (ISP*, IM** > 6 %)

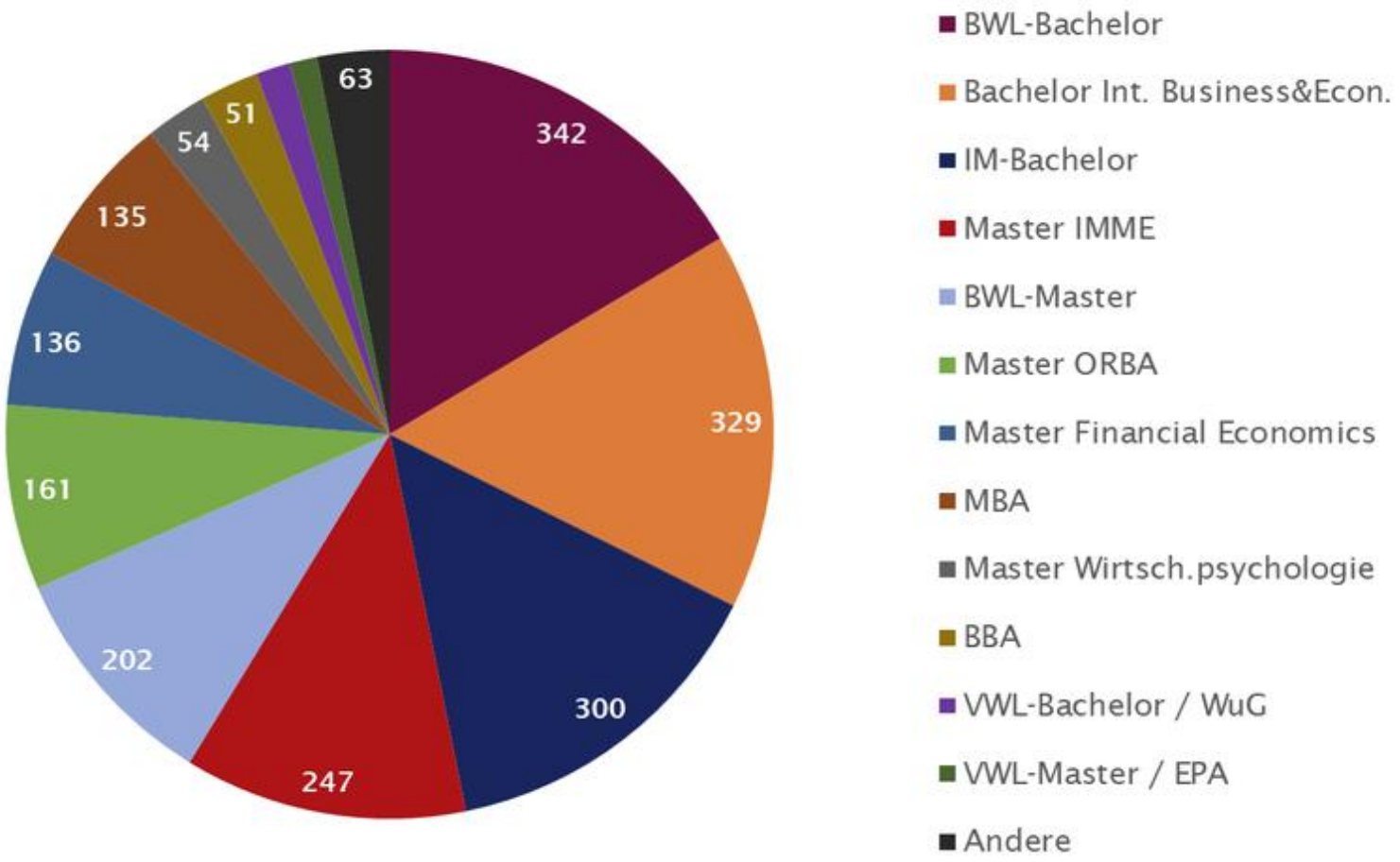
*International Study Program
**International Management

Development of student figures:



FEM: Facts & Figures (II)

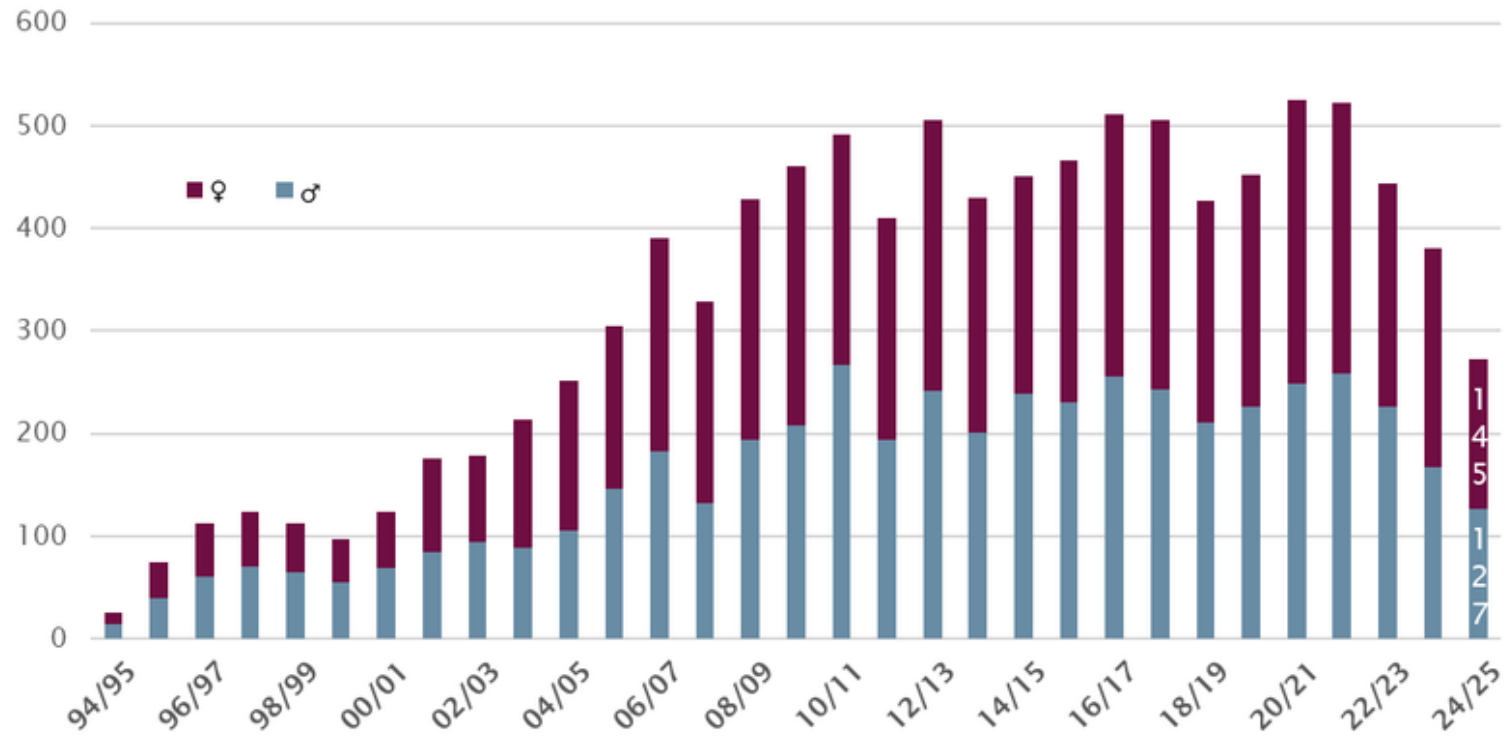
Student shares according to study program (status: WiSe 2025/2026):



FEM: Facts & Figures (III)

- Alumni cumulative: > 8.000
- thereof female: > 50 %
- international alumni: > 25 %

Development of the alumni figures:



FEM rankings (I): *Excellent research and teaching*

→ CHE-Hochschulranking BWL 2025:

Attributes "Spitzengruppe" in the category

- *"General study situation" (4,1 of 5)*
- *"Support at the beginning" (13 of 16 points)*
- *„Study organisation" (4,1 of 5)*
- *„Support during studies" (3,9 of 5)*
- *„ Support from academic staff" (4,0 of 5)*
- *„ Support for studying abroad" (4,3 of 5)*

International Cooperations

- Armenien-Yerevan State University
- Brasilien-Universidade Feevale
- Finnland-Tampere University
- Frankreich-Université du Havre
- Italien-Università degli Studi di Trento
- Japan-Ritsumeikan Asia Pacific University
- Kirgisistan-American University of Central Asia
- Korea, Republik-Inha University
- Litauen-VILNIUS TECH
- Mexiko-Universidad del Mayab
- Polen-Universytet Ekonomiczny we Wrocławiu
- Schweden-Högskolan i Gävle
- Spanien-Universidad de Extremadura
- Taiwan-Chung Yuan Christian University (CYCU)
- Türkei-Bogaziçi Üniversitesi
- Ukraine-National University of Kyiv-Mohyla Academy (NaUKMA)
- Ungarn-Miskolci Egyetem
- USA-Georgia Southern University
- Brasilien-Universidade Federal de Itajubá (UNIFEI)
- Brasilien-Universidade Tecnológica Federal do Paraná (UTFPR)
- Frankreich-Université Côte d'Azur
- Frankreich-Université Grenoble Alpes
- Italien-Università degli Studi di Trieste
- Kanada-University of Lethbridge
- Kolumbien-Universidad del Atlántico
- Lettland-Rigas Ekonomikas Augstskola
- Mexiko-Universidad Autónoma de La Laguna
- Niederlande-Universiteit Twente
- Polen-Uniwersytet Gdanski
- Polen-Wyzsza Szkola Nauk Spolecznych z Siedziba w Lublinie
- Schweden-Karlstads universitet
- Spanien-Universidad de Murcia
- Spanien-Universidad de Vigo
- Taiwan-National Chung Hsing University
- Türkei-Marmara Üniversitesi
- Ukraine-Odessa National Economic University
- USA-Colorado State University – Pueblo
- Vereinigtes Königreich-The University of Nottingham
- Brasilien-Universidade Federal de Santa Catarina
- China (VR)-Xiamen university
- Finnland-LUT University
- Frankreich-Université d'Angers
- Italien-Libera Università di Bolzano - Freie Universität Bozen
- Italien-Università degli studi Internazionali di Roma
- Kasachstan-L.N. Gumilyov Eurasian National University
- Kolumbien-Universidad EAFIT
- Kolumbien-Universidad Icesi
- Lettland-Rigas Tehniska Universitate
- Mexiko-Universidad Autónoma de Nuevo León
- Norwegen-Universitetet i Sørøst-Norge
- Polen-Uniwersytet Lódzki
- Portugal-Universidade do Porto
- Rumänien-Universitatea Babes-Bolyai din Cluj-Napoca
- Slowenien-Univerza v Ljubljani
- Spanien-Universidad de Oviedo
- Spanien-Universidad Rey Juan Carlos
- Thailand-Chiang Mai University
- Tschechien-Univerzita Karlova
- Ukraine-National technical university "Kharkov Polytechnic Institute"
- Ungarn-Budapesti Műszaki és Gazdaságtudományi Egyetem
- USA-Georgia College & State University
- Vietnam-Vietnamese-German University

Student Commitment (I):

- Studentischer Börsenverein Magdeburg e. V.
- STORM e. V. – stud. Organisation für Marketing
- MARKET TEAM
- IKUS - Interkulturelle Studenten

IKUS

The Intercultural Students of Magdeburg support their fellow students from abroad.

Student Commitment (II):

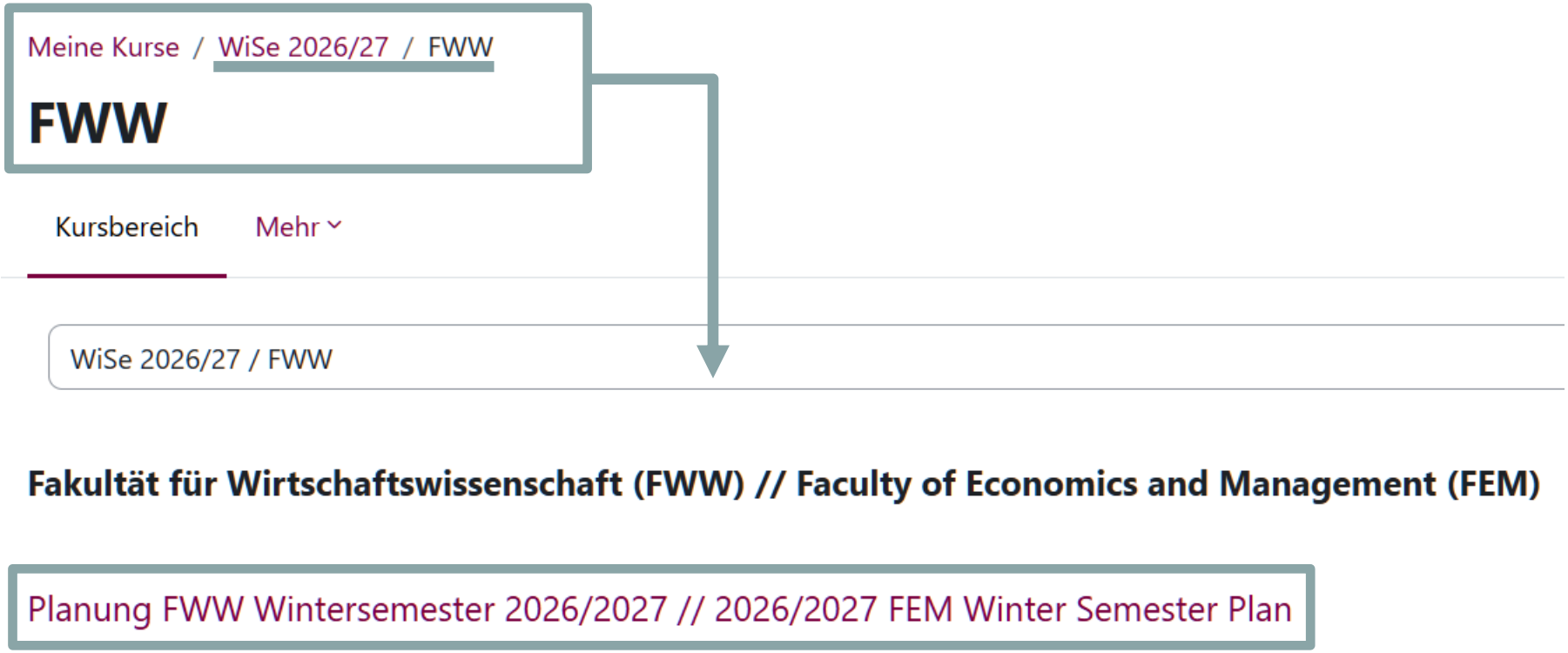
- X-PLOR e. V. - Verein für Produktion, Logistik und OR

- Enactus Universität Magdeburg

- SIDUM e. V. - stud. Unternehmensberatung

Organization of teaching in the winter semester 2026/2027

→ Stay up-to-date …



Faculty of Economics and Management

Visit the faculty's homepage:
www.fww.ovgu.de/fww/en

… and the Dean's Office of Study Affairs:
www.fww.ovgu.de/Studium/Studiendekanat