



Official Announcement

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**- Courtesy Translation -
The German version shall prevail!**

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Program-Specific Study and Examination Regulations (PSSER) for the Masters's degree program in Betriebswirtschaftslehre / Business Economics dated 05.03.2024

On the basis of §§ 13 paragraph 1 sentence 1, 67a paragraph 2 no. 3a and 77 paragraph 2 of the Saxony-Anhalt Higher Education Act as published in the announcement dated 01 July 2021 (Law & Ordinance Gazette LSA 368, 369), Otto von Guericke University Magdeburg has enacted the following *program-specific Study and Examination Regulations (PSSER)* as a statute, which is a binding supplement to the *General Study and Examination Regulations (GSER) for the Bachelor's Degree Programs of the Faculty of Economics & Management*.

I. General Section

§ 1

Scope

These *program-specific Study and Examination Regulations* for the Masters's degree program in Betriebswirtschaftslehre / Business Economics supplement (S) and/or flesh out (F) the *General Study and Examination Regulations (GSER)* for the Masters's degree programs offered by the Faculty of Economics & Management at Otto von Guericke University Magdeburg as follows:

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I. General Section

§ 2

Program-specific educational objectives

(6) S: The broad foundational education in business administration acquired in a predominantly business-oriented bachelor's program is further continued and deepened through specialized training in at least two specializations defined by the faculty. Students engage with fundamental and current research questions in selected subfields of business administration (Accounting and Taxation, Finance, Logistics and Operations Management, Marketing and E-Business, Management and Entrepreneurship, and Economics) and acquire in-depth knowledge of the related theoretical concepts, models, and methods.

(7): S: The training in the Betriebswirtschaftslehre / Business Economics program qualifies graduates for leadership roles or positions in staff departments in private and public companies, as well as in management consulting firms, banks, and insurance companies, regardless of the industry. It also

qualifies them for roles in public utility and transportation companies. Examples of private companies include industrial (goods production, capital goods production, energy sector), commercial (wholesale, mail order), and service companies (transportation, distribution, waste management). In addition to specialized and managerial tasks within companies, independent activities or roles in academia are also possible.

II. Scope and Progression of Course

§ 5

Admission requirements

(2) F + S: Requirements for admission to a Master's degree program include the following

b) A degree program is relevant if in this

- at least 50 credit points in courses in business administration,
- at least 15 credit points in courses in economics, and
- at least 16 credit points in courses in the field of quantitative methods have been earned.

If the ECTS system is not applied in the applicant's bachelor's degree program [outside the European Higher Education Area], a degree program is considered relevant if

- at least 9 courses in business administration,
- at least 3 courses in economics, and
- at least 4 courses in the field of quantitative methods have been completed.

d) In accordance with the language of instruction and examination specified in § 7 para. 2 GSER, adequate English language skills or German language skills must be demonstrated, generally at least at level C2 of the Common European Framework of Reference for Languages. Suitable forms of proof of language skills will be published on the faculty website following a decision by the Faculty Council.

(3) F: The special qualification is determined on the basis of the result of the final examination in accordance with paragraph (2c) GSER and requires that the previous Bachelor's degree program was completed with an average grade of at least "2.9".

§ 6

Commencement and duration of studies

(1) F: Enrollment for the first semester is possible in both the winter and summer semesters.

§ 7

Organization and scope of studies

(2) F: The main languages of instruction and assessment for the Master's degree program in Betriebswirtschaftslehre / Business Economics are English and German.

§ 8

Program structure

(1) F: In compulsory elective modules, 90 CP must be obtained. Of these

- 5 CP in the area of “Scientific work” and
- at least 75 CP in the area of specialization, whereby
 - at least 10 CP must be obtained through seminar work and exactly one scientific project amounting to 15 CP
- In the supplementary area, a maximum of 3 modules can be selected from the range of courses designated for this degree program. In the area of supplements, 5 CP can also be obtained in the area of "CoMeT – Competencies and Methods Training".

The compulsory elective modules area are assigned to the following specializations:

- Accounting and Taxation
- Finance
- Logistics and Operations Management
- Marketing and E-Business
- Management and Entrepreneurship
- Economics

At least two specializations must be completed. A specialization is considered completed if at least 4 modules are successfully passed.

Deviating from para. 1, the specialization "Marketing and E-Business" is considered completed if the module "Marketing Methods & Analysis (engl.)" and three other compulsory elective modules are successfully passed.

Deviating from para. 1, the focus area "Economics" is considered completed if the module "Econometrics (Eng.)" and three other compulsory elective modules are successfully passed.

The final module examinations for the modules "Marketing Methods & Analysis (Eng.)" and "Econometrics (Eng.)" can be taken in any semester. The module examinations must be taken in the language of instruction of the respective course offering and are specified in the module description.

IV. Master's Thesis

§ 27

Registration and admission to the compulsory module “Master's thesis”, Issuance of the topic

(3) F: Admission to the compulsory module "Master's thesis" is only granted to students who have at least 75 CP including

- 5 CP in the area of “scientific work”,
- at least two specializations, and
- seminar assessments worth 10 CP.

§ 36

Validity

The provisions of these *program-specific Study and Examination Regulations* apply to all students who enroll for the first time on the Master's program in Betriebswirtschaftslehre / Business Economics at Otto von Guericke University Magdeburg from the 2024/2025 winter semester.

§ 37

Entry into Force

These program-specific Study and Examination Regulations enter into force on the day after publication in the Official Announcements of Otto von Guericke University in conjunction with the currently applicable General Study and Examination Regulations of the Master's degree programs offered by the Faculty of Economics and Management.

Issued by virtue of the resolution of the Faculty Council of the Faculty of Economics and Management dated 06.03.2024 and the statement of the Senate of Otto von Guericke University dated 20.03.2024.

Magdeburg, 25.03.2024

Professor Dr.-Ing. Jens Strackeljan

Rector

of Otto von Guericke University Magdeburg

Anlage 1.1: Regelstudienplan / Standard Study Plan Betriebswirtschaftslehre / Business Economics (Example 1)

Nr.	Module	1. Semester			2. Semester			3. Semester			4. Semester		
		SWS	PL	CP	SWS	PL	CP	SWS	PL	CP	SWS	PL	CP
1.	Wahlpflichtmodule / Compulsory Elective Modules												
1.1	im Profilierungsschwerpunkt A / In Specialization A												
1.1.1	Modul A1	*	*	5									
1.1.2	Modul A2	*	*	5									
1.1.3	Modul A3	*	*	5									
1.1.4	Modul A4				*	*	5						
1.1.5	Seminar				2S+*	*	10						
1.1.6	Modul A5				*	*	5						
1.1.7	Modul A6							*	*	5			
1.2	im Profilierungsschwerpunkt B / In Specialization B												
1.2.1	Modul B1	*	*	5									
1.2.2	Modul B2	*	*	5									
1.2.4	Modul B3				*	*	5						
1.2.5	Modul B4							*	*	5			
1.2.6	Wissenschaftliches Projekt / Scientific Project							2PS+*	*	15			
1.3	Allgemeine Schlüsselqualifikationen / Schlüsselqualifikationen / General Key Qualifications												
1.3.1	Wissenschaftliches Arbeiten / Scientific Work	*	*	5									
1.4	im Ergänzungsbereich / in Supplements ¹⁾												
1.4.1	Modul 1 ²⁾				*	*	5						
1.4.2	Modul 2							*	*	5			
2.	Pflichtmodul „Masterarbeit“ / Compulsory Module „Master Thesis“												30
2.1	Kolloquium / Colloquium										2K	P/V	
2.2	Schriftliche Arbeit / Written Thesis Paper											sA	
	Summe / Total	~24		30	~20		30	~16		30	2		30

Anlage 1.1: Regelstudienplan / Standard Study Plan Betriebswirtschaftslehre / Business Economics (Example 2)

Nr.	Module	1. Semester			2. Semester			3. Semester			4. Semester		
		SWS	PL	CP	SWS	PL	CP	SWS	PL	CP	SWS	PL	CP
1.	Wahlpflichtmodule / Compulsory Elective Modules												
1.1	im Profilierungsschwerpunkt A / In Specialization A												
1.1.1	Modul A1	*	*	5									
1.1.2	Modul A2	*	*	5									
1.1.3	Modul A3				*	*	5						
1.1.4	Modul A4				*	*	5						
1.1.5	Modul A5							*	*	5			
1.2	im Profilierungsschwerpunkt B / In Specialization B												
1.2.1	Modul B1	*	*	5									
1.2.2	Modul B2	*	*	5									
1.2.3	Modul B3	*	*	5									
1.2.4	Modul B4				*	*	5						
1.2.5	Seminar				2S+*	*	10						
1.3	im Profilierungsschwerpunkt C / In Specialization C												
1.3.1	Modul C1				*	*	5						
1.3.2	Modul C2							*	*	5			
1.3.3	Modul C3							*	*	5			
1.3.4	Wissenschaftliches Projekt / Scientific Project							2PS+*	*	15			
1.4	Allgemeine Schlüsselqualifikationen / Schlüsselqualifikationen / General Key Qualifications												
1.4.1	Wissenschaftliches Arbeiten / Scientific Work	*	*	5									
3.	Pflichtmodul „Masterarbeit“ / Compulsory Module „Master Thesis“												30
3.1	Kolloquium / Colloquium										2K	P/V	
3.2	Schriftliche Arbeit / Written Thesis Paper											sA	
	Summe / Total	~24		30	~20		30	~16		30	2		30

Key to standard study plan:

* regarding the scope and types of course as well as scope and type of the continuous module-related assessments, see the module descriptions for the modules that may be selected for this study program

- 1) Instead of the modules in the area of supplements, further modules can be completed in the area of specialization, depending on what is offered.
- 2) One module of the area of supplements amounting to 5 CP can be taken in the area "CoMeT – Competencies and Methods Training".

CP	= Credit Points
C	= Colloquium as per § 9 para. 7 GSER
P	= Presentation as per § 14 para. 9 GSER
SP	= Scientific Project as per § 9 para. 5 GSER
CA	= Continuous module-related assessment(s) as per § 14 para. 2 of the General Study and Examination Regulations (GSER)
S	= Seminar as per § 9 para. 4 GSER
WT	= Written thesis as per § 14 para. 7 GSER
SHW	= Semester hours per week
T	= Tutorial as per § 9 para. 6 GSER
D	= Defending as per § 14 para. 14

In accordance with § 7 para. 7 of the General Study and Examination Regulations (GSER), for each module, the module coordinator may specify binding participation requirements, which must be satisfied before the start of participation in the module.

In accordance with § 7 para. 8 of the General Study and Examination Regulations (GSER), for each module, the module coordinator may specify pre-examination requirements in the form of un-graded continuous module-related assessments, which are necessary as a binding requirement for admission to another assessment or written examination for this module.